

GENERAL MEETING

4 MAY 2022 / 6:00 PM / BLACKBOX

ATTENDEES

Melissa Schmechel, Kelly Woodson, Marie McCain, Eric & Missy Crist, Ashley Greek, Judy Conti, Lauren Convery, Holly Bryant, Jose Rodriguez, Jess Shaw

AGENDA

Financial Report

Kelly's financial update included the following 2 spreadsheets:

1. Matilda Show (all 4 shows):
 - a. Revenue = 4,093.15 Expense = \$4,614.08
 - b. Matilda took a loss of \$520.93Discussion that concessions were our biggest cost despite selling really well. We haven't raised concession prices in a very long time. Suggestion that we double prices of chips, soda, non-chocolate from \$1 to \$2.
2. Cappies Costs:
 - a. Total expenses - \$273.73
 - Still waiting on one receipt

Judy Conti asked for the current balance - Kelly said approximately \$7,000

Kelly also has established a Tax ID# and a VA State Tax ID# as the beginning of the process for becoming a 501C. She has additionally opened a Google Business Page so we can begin to get Amazon and Google Pay accounts as another way to make purchases.

Kelly made two suggestions for next year. 1) Create a Donor Level program 2) Establish a Theatre Scholarship for a Graduating Senior (\$250 or \$500)

New Business

- Ms. Shaw Updates
- Melissa Updates
- Elections

NOTES

- **Ms. Shaw Update**
 - **DVD Orders**
 - There have been more than 20 orders so videographer will not cost Booster any additional funds.
 - **Met Gala**
 - It will be held on May 20th, emails were sent out today.
 - Parents/Families are invited!
 - **Theatre Trip**
 - Will be next Saturday, May 14th
 - 41 kids are going
 - \$700 donation from the Fall Festival will be used to give each student food money. Melissa offered to put the money in individual envelopes for the students.
 - **As You Like It Show**
 - Posters are usually just the large ones for this show and we just get a few.
 - Ms Shaw wanted to know what we wanted to do about programs - in the past they've been printed at school. Judy suggested we go with a virtual program as it is becoming common across the school system. Agreement made to go with a virtual program for this show.
 - This is a free show - for donations
 - Boosters will pay costs for the script license (\$112) and Royalties (\$40 x 3 shows = \$120)
 - Decision was made not to video this show as microphones will not be used and it is outdoors making sound difficult to record.

- **Melissa Updates**
 - **Met Gala**
 - Boosters will provide 2 cakes (usually from Costco) - one for Seniors and for ITS. We also provide water.
 - Cakes usually go where we have concession stand. After the Gala everyone comes out and gets some cake and socializes in the lobby area.
 - Dress code is 3F's - formal, funny or Friday (what you wore that day)
 - Senior Gifts will be presented. Melissa brought in a tumbler to show everyone. It lists all the shows for the past 4 years, except Little Shop.
 - Tumblers will be filled with candy (we have plenty left over) for Seniors. We decided not to do anything additional for ITS Seniors since Boosters has paid for their cords.

- We will be filling the cups with candy at 4pm on May 18th in the Blackbox if anyone would like to help.

- Elections
 - There was one nomination for each position. Melissa passed around paper ballots. All nominations were elected.
 - New Board:
 - President - Kelly Woodson
 - Vice-President - Ashley Greek
 - Treasurer - Judy Conti
 - Secretary - Marie McCain
- Other discussion
 - Kelly asked about using the Remind app as a way to communicate with the Booster membership. Marie commented that the Booster membership can be large and fluid as it changes with each show so it would be difficult to manage. It could be effective as a way for just the Board members or smaller committees to communicate.

ACTION ITEMS

1. **As You Like It Costs** - Pay Ms. Shaw for associated costs (Scripts, Royalties)
2. **Senior Gifts** - Fill tumblers with candy of May 18th @ 4pm
3. **Gala** -
 - a. Melissa will order the cakes from Costco
 - b. Need to purchase silver and maroon napkins & plants

UPCOMING BOOSTER MEETING DATES

June meeting will be email to confirm As You Like it plans

If you were unable to come to our last meeting but would like to help with any of the upcoming events or have ideas to share about the fundraiser or Cappie preparations please contact us at: mvhstheatreboosters@gmail.com

